

Southeast Alaska Sportfishing 2026

Presented by Kim Landeen

Co-Director of SEAGO





Southeast Alaska Guides Organization

(SEAGO)

50 1(c)(6) Trade Organization

MISSION

SEAGO is the voice of Southeast Alaska sport fishing operations and their supporters. We are committed to representing the industry on vital issues. Our mission is to promote Alaska's tradition of sport fishing through regulations that protect the sustainability of our fish resources, coastal communities, and businesses.



ECONOMIC IMPACTS

**TOTAL EMPLOYMENT:
1,750 JOBS**



**TOTAL LABOR INCOME:
\$65 MILLION**



**TOTAL SPENDING:
\$271 MILLION**

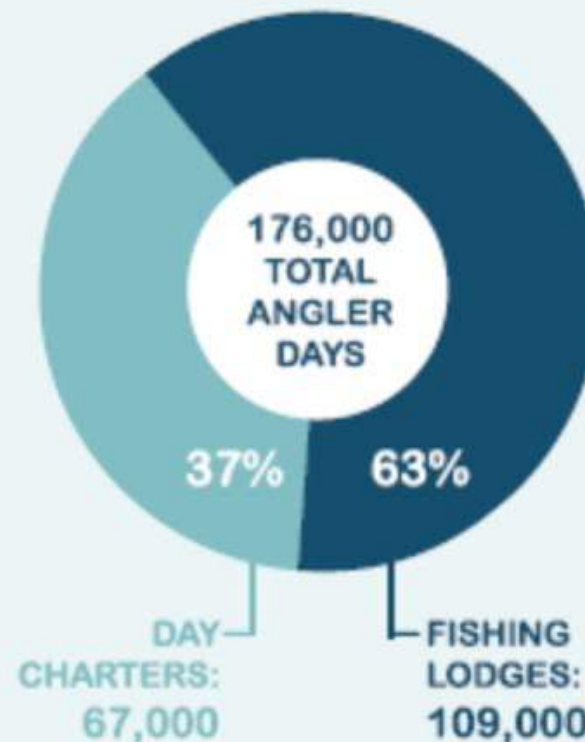


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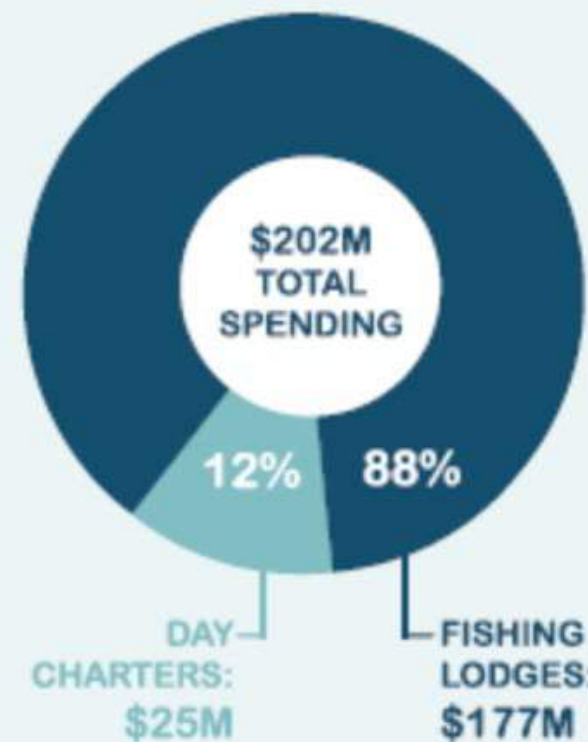
DID YOU KNOW?

- About three-quarters of guided fishing activity was by fishermen who came to Southeast Alaska with the express purpose of sport fishing and fish multiple days.
- The number of angler days grew by 24% between 2014 and 2023.

NUMBER OF ANGLER DAYS BY TYPE, 2024



DIRECT SPENDING BY ANGLER TYPE, 2024





DID YOU KNOW?

- Most Southeast guiding businesses are small, with more than 90% employing five or fewer guides.
- Sport fishing jobs include guides, deckhands, fish cutters, mechanics, shuttle drivers, housekeepers, cooks, wait staff, bartenders, dishwashers, front desk agents, maintenance workers, management, bookkeepers, and marketers.
- Sport fishing businesses make purchases from a wide variety of other businesses in the region: air carriers, barge operators, marine mechanics, sporting goods stores, fuel sellers, and food distributors.
- Saltwater fishing represents an estimated 93% of total guided sport fishing in Southeast Alaska; the remaining 7% is freshwater.



BY THE NUMBERS

300

Number of sport fishing businesses

650

Number of guides

\$4.5M

Total estimated tips

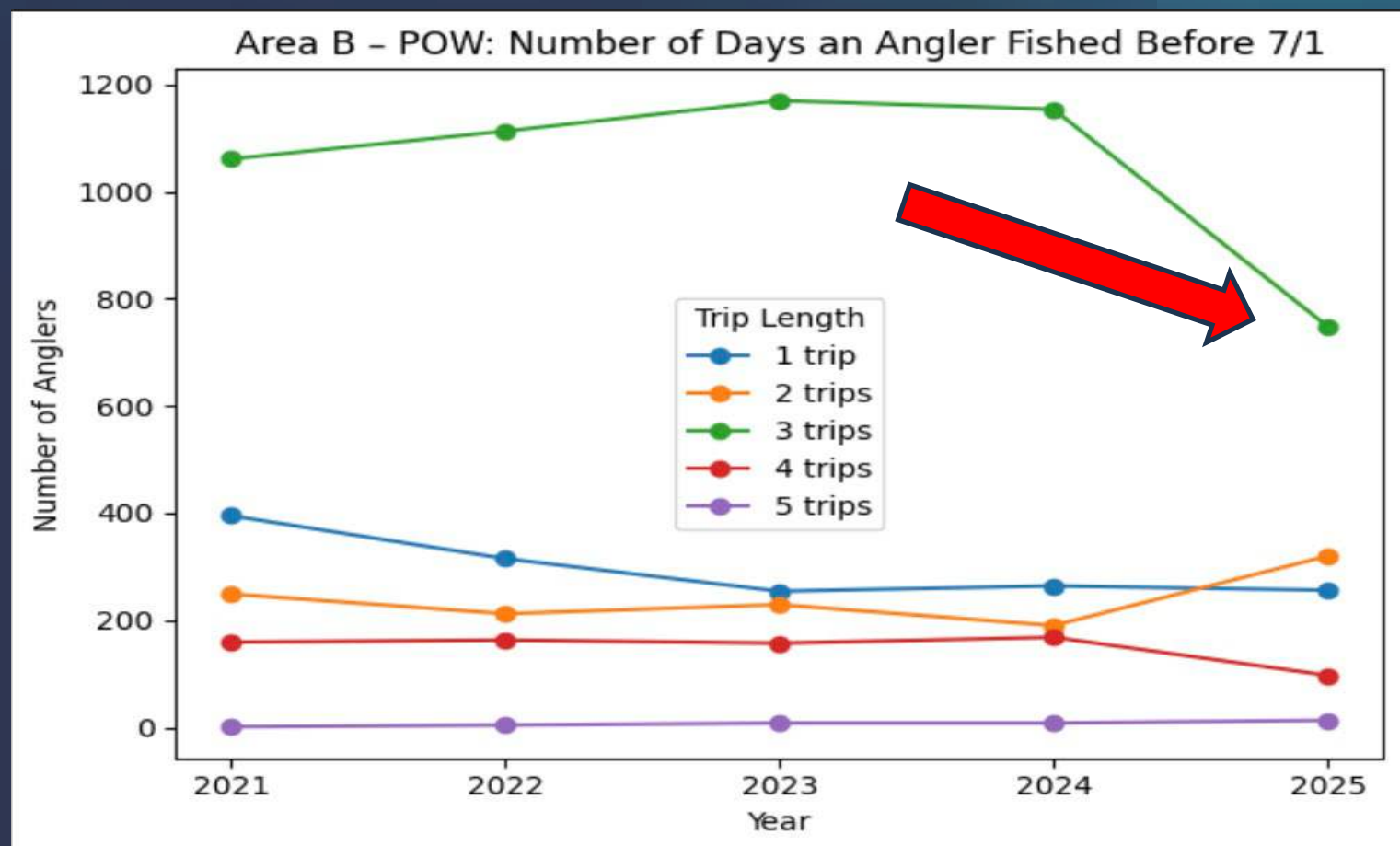
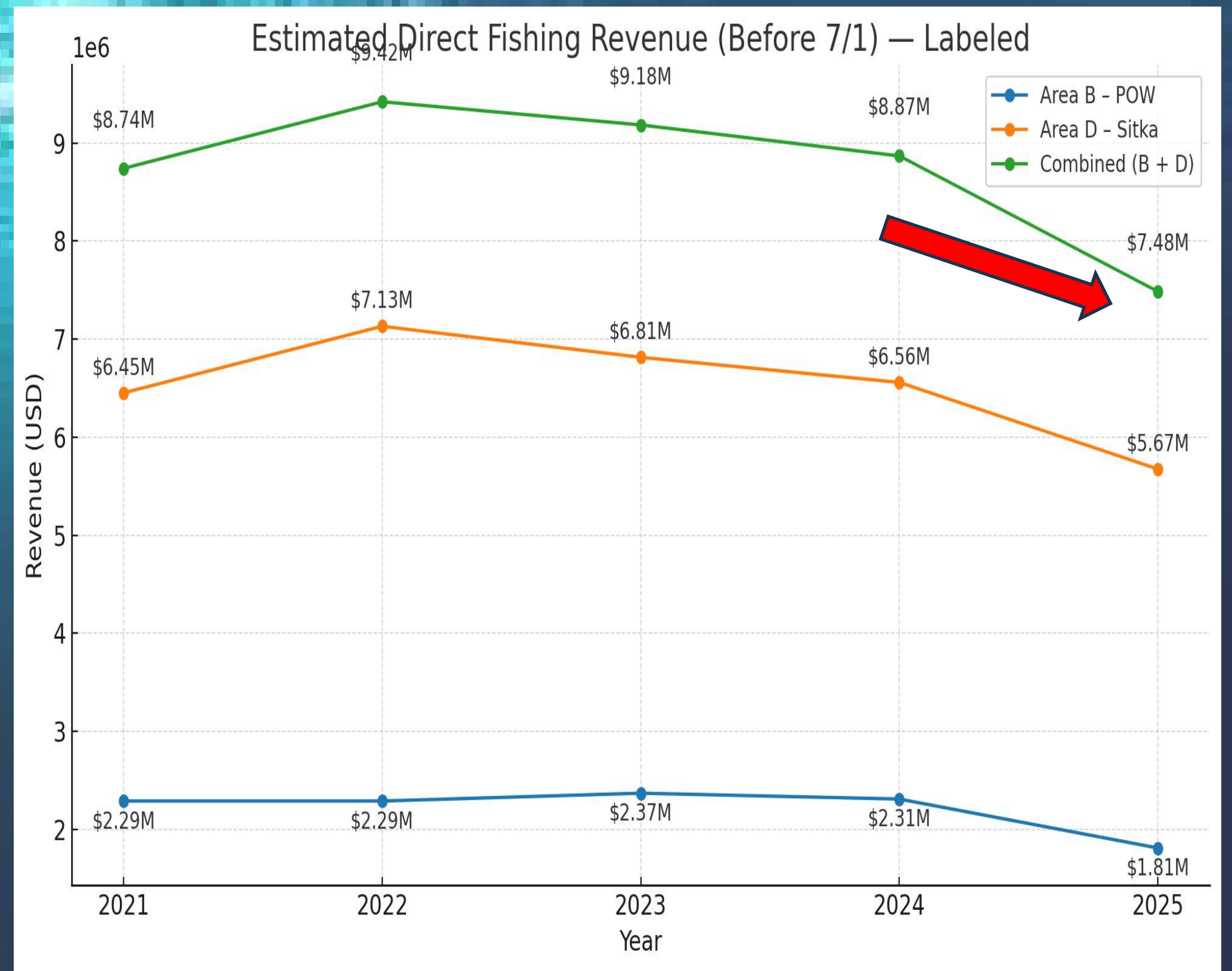
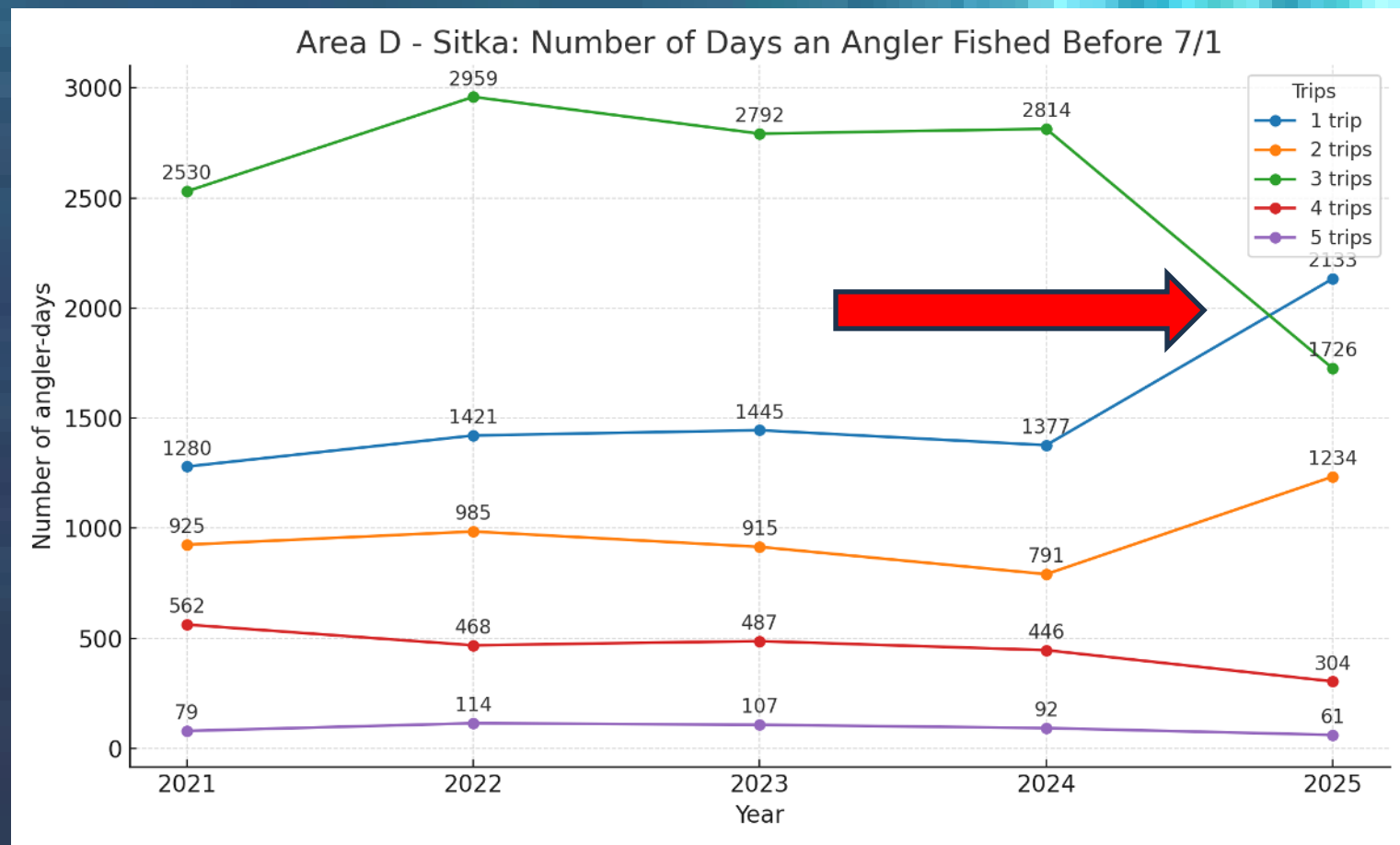
\$30,000

Average income of workers in the industry

The industry accounted for over **\$11 million** in municipal and state revenues in 2024.

Table 7. Estimated Industry Spending on Select Taxes, Licenses, and Fees, 2024

Tax/Fee Type	Amount
Sales taxes	\$7,100,000
Fishing licenses/stamps	\$2,900,000
Bed taxes	\$1,100,000
Marine fuel taxes	\$100,000
Fish box taxes	<\$100,000
Total taxes/fees	\$11,200,000



People want to come to Southeast Alaska

Challenge

Chinook Regulations
*1 Annual**



Short Term Solutions

- Increased participation in the cruise/daily trips
- Shifting operations away from Chinook and stacking on the back end when there is a Coho Opportunity

Halibut Regulations
Under 34 inches, Over 80, Thursday closures.



- Guided Angler Fish Opportunity
- Discounted trips.
- Shift towards unguided opportunities

Every CAST begins with intention

Collaboration: Working across ports, communities, and business models to build solutions that work on the water, not just on paper.

Access: Protecting meaningful sportfishing opportunity while honoring resident priority and balancing effort with opportunity.

Stewardship: Partnering with managers and scientists to align access today with responsibility for tomorrow.

Tradition: We honor the legacy of those who built this industry and the timeless connection between anglers and harvest.

Economic Impacts of Southeast Alaska Sport fishing.

