



# CITY OF PRINCE RUPERT

## MEMO TO REGIONAL MANUFACTURERS

### EXPORT TRADE CONFERENCE *Positioning for Export*

September 15, 2008  
Prince Rupert, British Columbia

**DATE:** August 6, 2008  
**FROM:** Mayor Herb Pond  
**SUBJECT:** *Southeast Conference delegates invited to attend Prince Rupert export trade conference. Program features container terminal visit, display space in the trade show, lunch and Monday evening reception. No extra cost; just register in advance.*

Southeast Conference is being hosted in Prince Rupert this year, and to make the most of your trip to our city, we invite you to attend a one-day export trade conference to bring you up-to-date with recent developments. As a Southeast Conference delegate, you are invited to attend at no additional cost. Here's what we have in store.

First, the Prince Rupert Port Authority, Maher Terminals, Canadian National Railway and the Coast Tsimshian, will be speaking about their respective roles in the new export industry that is developing through the Port of Prince Rupert. Dr. David Fung, Chair of the National Board for the Canadian Manufacturers and Exporters Association, will speak about short-sea shipping on the Northwest Coast. Trade Commissioner Meera Bawa, from the Department of Foreign Affairs and International Trade Canada, will talk about international market opportunities for the region; and, Tom Prowse from Export Development Canada will discuss how to identify and reduce export risks.

In addition to regional manufacturers, we have also invited chambers of commerce, along with municipal leaders and select businesses from the region and the Northwest Transportation Corridor.

Our program features a visit to the container terminal and display space in our trade show, where you will be able to network with other businesses and leaders. As a registered Southeast Conference delegate, you are invited to attend the conference and take part in our trade show, lunch, and Monday evening reception. While there is no additional charge to join in, you must reserve your trade show display space by September 10th. Please see the trade show registration form and our event program, and fax or register online at our conference web site.

This is a rare opportunity, and an outstanding value. Space is limited, and we urge you to ensure your place by registering early. We look forward to welcoming you in September and look forward to hearing from you soon.

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